

ellucian.

Pilot

Navigating the Path to Student Success

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Student Success

How
do you
define
student
success?

Retention

Participation

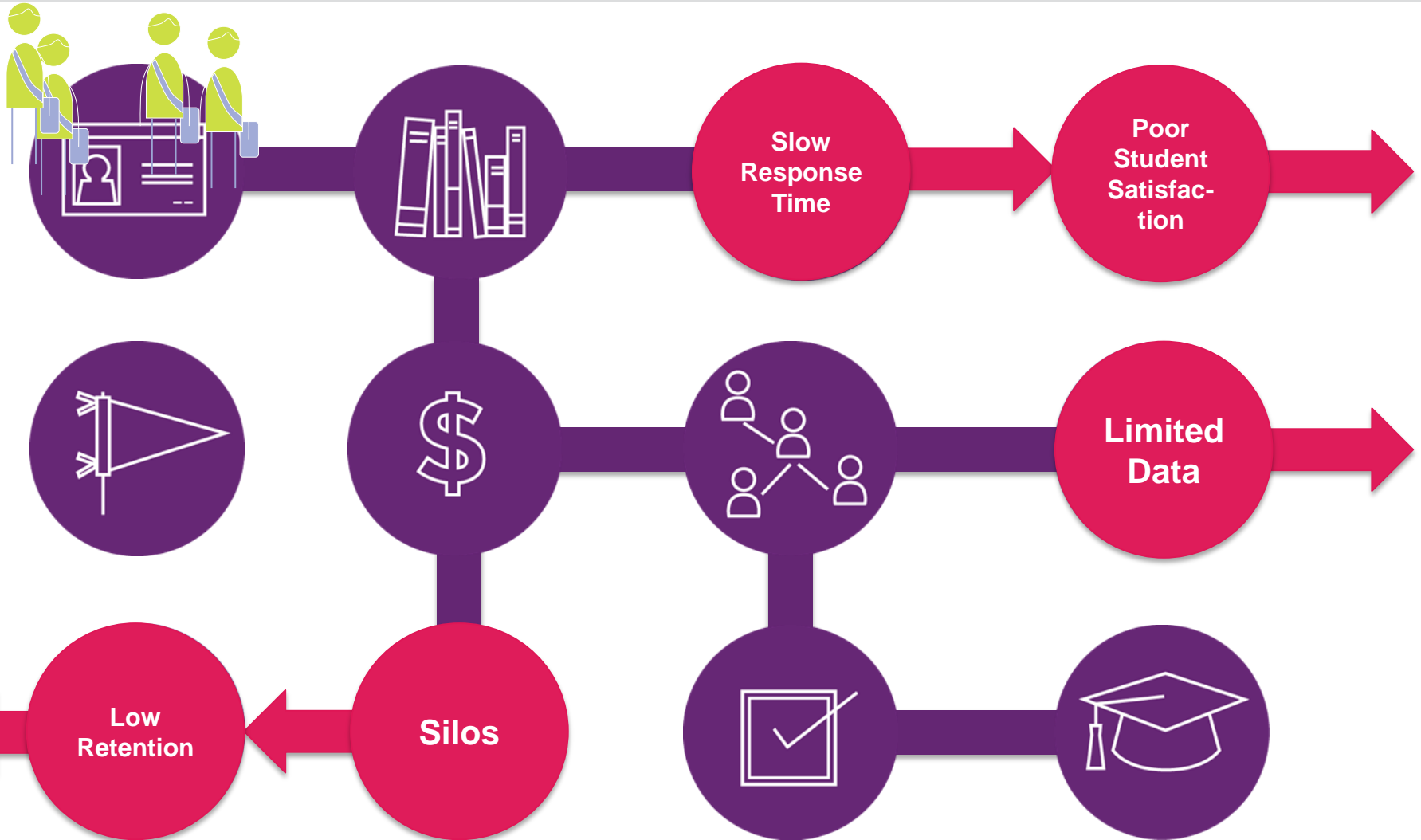
Graduation

Job Placement

?



Roadblocks to Success



The Destination

Ready access to
meaningful
information

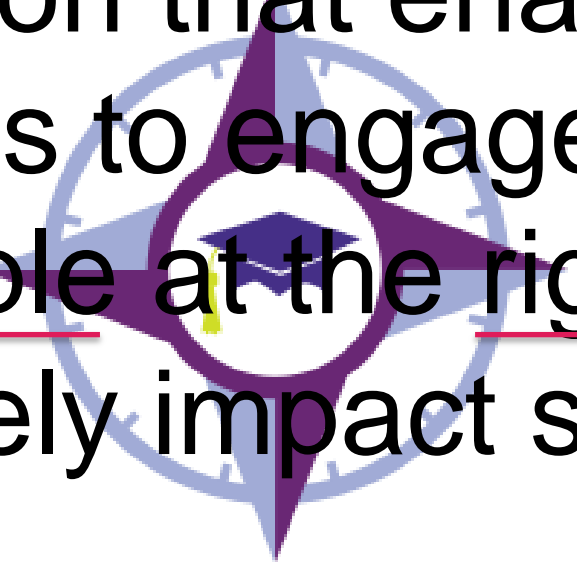
Streamlined
outreach efforts



Enhanced
retention &
completion rates

Coordinated
campus-wide
approach

...a solution that enables institutions to engage the right people at the right time to positively impact student success.



Ellucian Enterprise CRM



Recruiter



Pilot

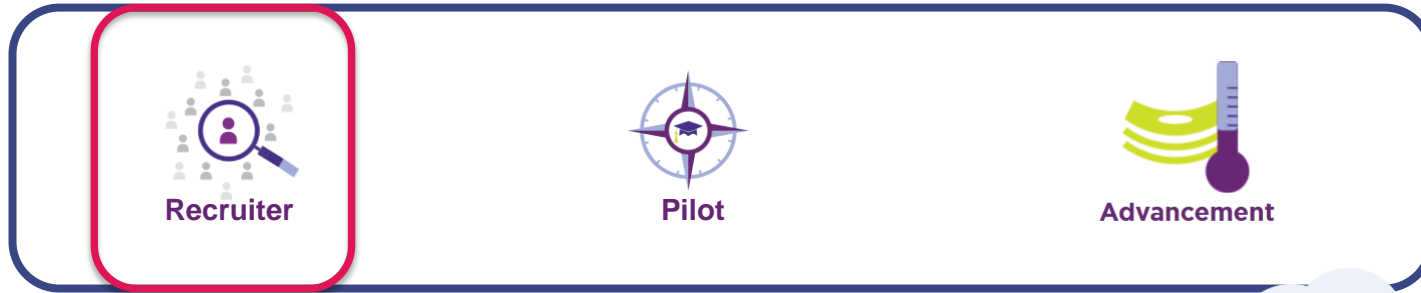


Advancement

Constituent Relationship Management

- Built on Microsoft Dynamics CRM
- Tailored for higher education
- Supports the entire constituent life-cycle

Ellucian Enterprise CRM



Banner® by Ellucian



Ellucian Recruiter™



Ellucian Degree Works™



Mobile and Portal



Analytics



Stages of Student Success

 Identify

 Measure



Engage 

Involve 

A young man with short brown hair, wearing a yellow t-shirt, is sitting at a desk and smiling towards a woman. The woman, wearing a white shirt, is seen from the back and side, writing on a piece of paper with a red pen. The scene is set in a bright, well-lit room, likely a classroom or office. Three overlapping pink circles are overlaid on the image, each containing white text. The top circle is labeled 'Advisor', the middle circle is labeled 'Faculty', and the bottom circle is labeled 'Student Success Manager'.

Advisor

Faculty

Student
Success
Manager

Advisor





Student Profile



Success Score



Alerts





Student Profile

Centralized view of student data



Success Score

Focused attention on greatest needs



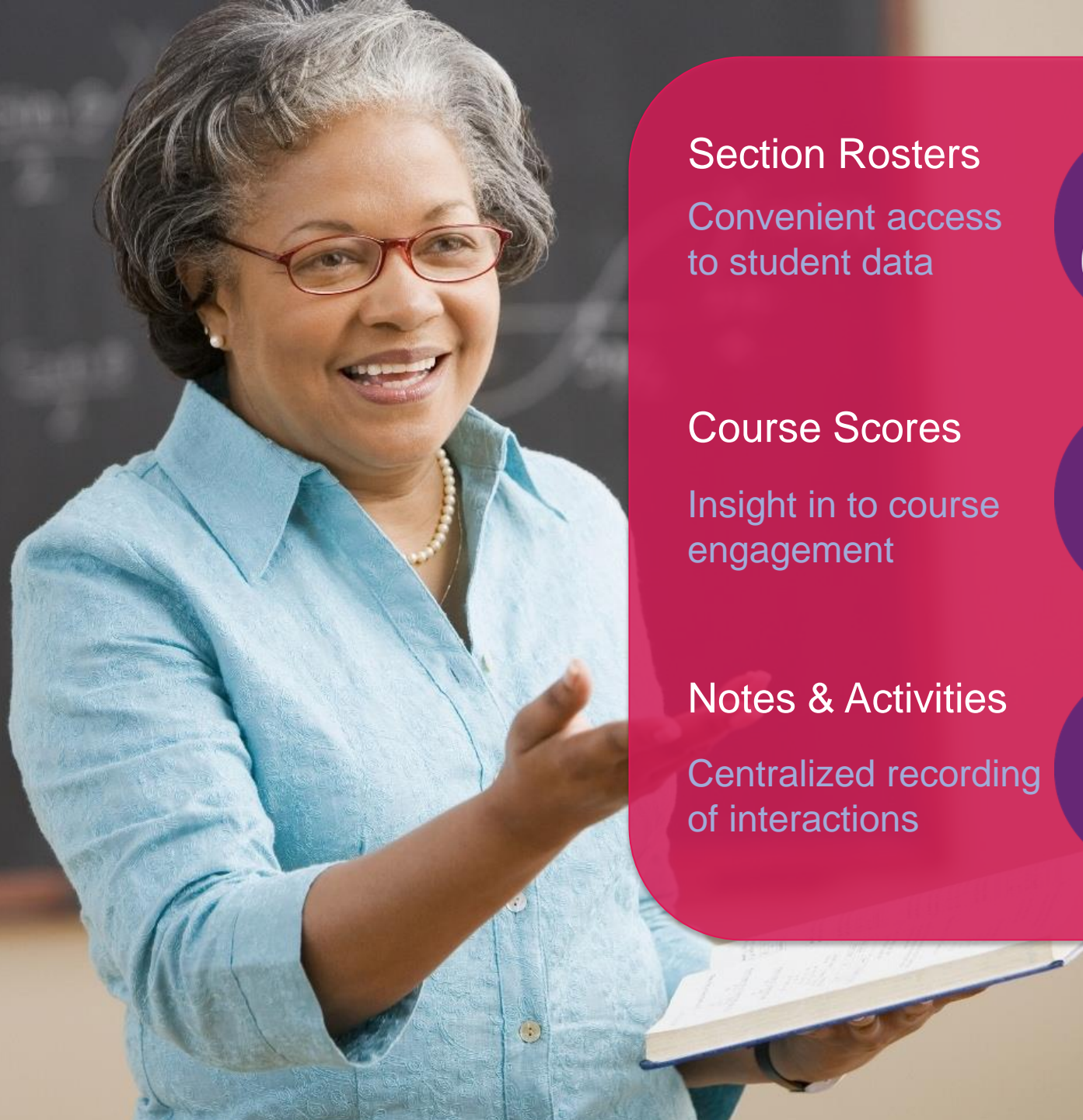
Alerts

Automated early interventions





Faculty



Section Rosters

Convenient access
to student data



Course Scores

Insight in to course
engagement



Notes & Activities

Centralized recording
of interactions





Student
Success
Manager



Metrics



Reporting

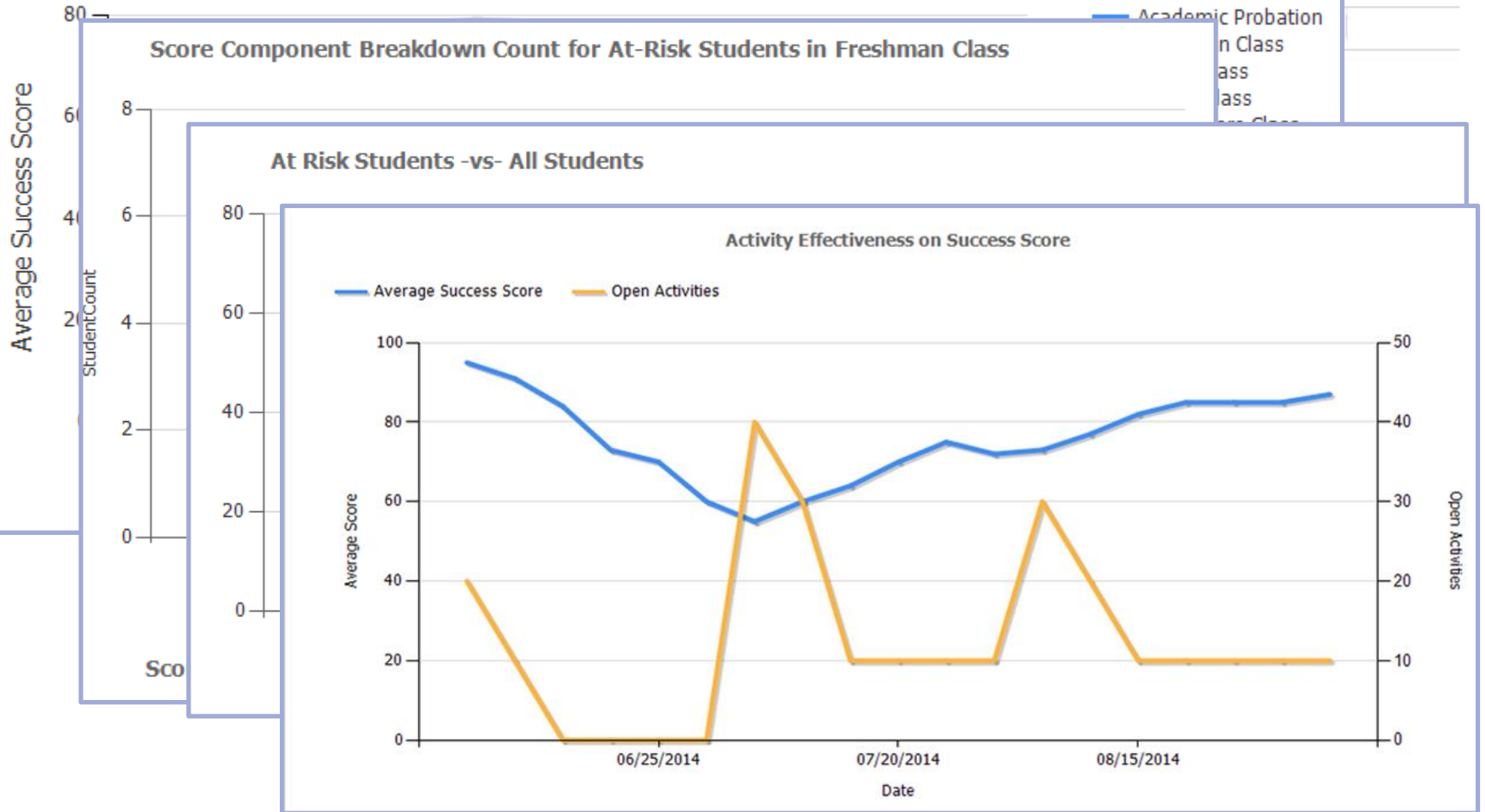


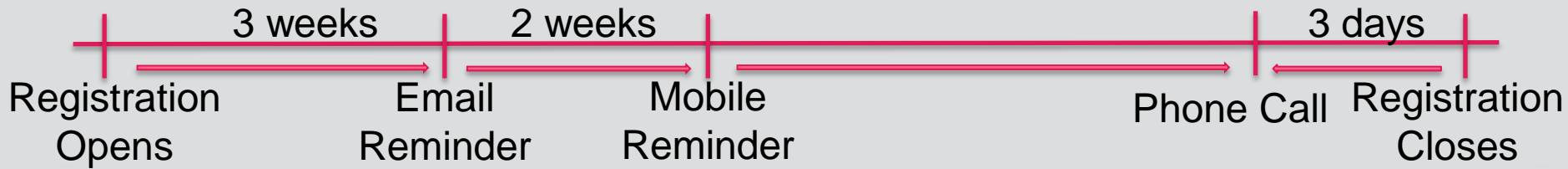
Engagement Plans



Student Success Reports

Success Scores Over Time by Cohort





ENGAGEMENT PLAN : INFORMATION

Fall Registration Reminder

The screenshot shows a mobile CRM application interface. At the top, a dark blue navigation bar contains the text 'ADVISORS', 'Tasks', and 'New Phone Call'. Below this is a toolbar with icons for 'HELP', 'SAVE', 'MARK COMPLETE', 'SAVE & CLOSE', 'SAVE & NEW', and 'FORM'. The main content area is titled 'New Phone Call' and displays the following details:

- Priority:** Normal
- Due:** 11/21/2014 12:00 AM
- Status:** Open
- Owner:** Joe Advisor

Below this summary is a detailed view of the 'Phone Call' record:

- Subject:** Registration Reminder
- Call From:** Joe Advisor
- Call To:** Karen Denton
- Phone Number:** (814) 735-1256
- Direction:** Outgoing
- Activity Code:** --
- Description:** --
- Status:** Open

On the left side, a vertical sidebar shows a list of items, including 'Ellucian Fall Registration Reminder' and 'Work Item'. At the bottom of the screen, a system message reads: 'the sender and delete this email from your system. Thank you.'



Metrics

Monitoring of initiatives



Reporting

Insightful analytics for continued improvement

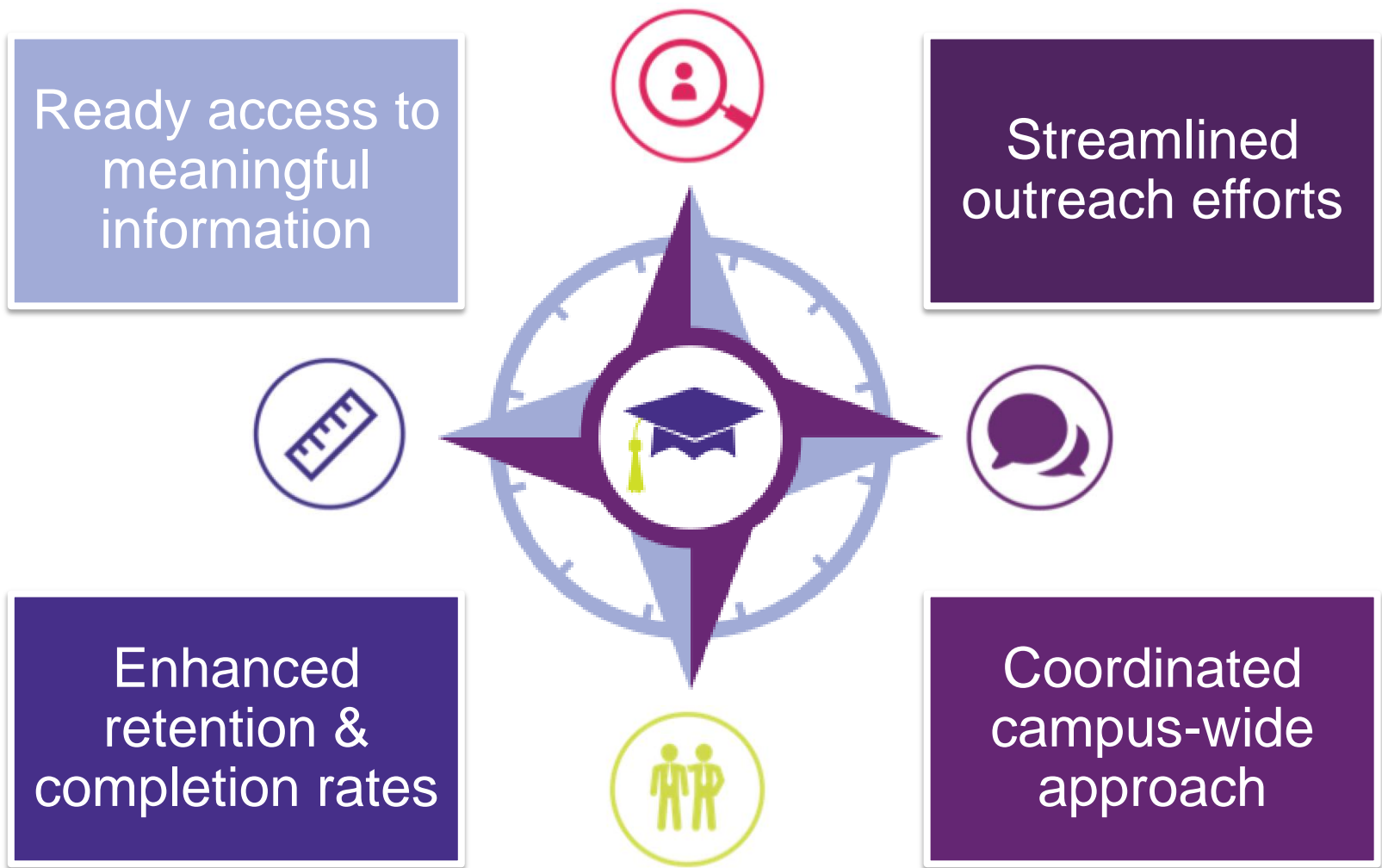


Engagement Plans

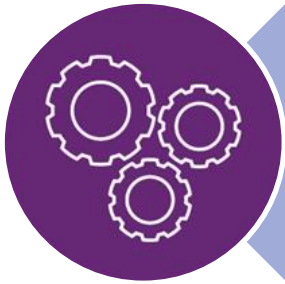
Preconfigured, targeted communications



The Destination



Why Ellucian Pilot?



Automation

- Preconfigured Alerts
- Extensive Early Engagements



Integration

- Rapid Time to Value
- Ellucian Services & Support



Extensibility

- Dynamics CRM Platform
- Configurable Rules, Plans & Dashboards

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Student Success Architecture

