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Pilot

Navigating the Path to Student Success

Tim Dawson
Ellucian
Solutions Consultant

Student Success

How do you define student success?

- Retention
- Participation
- Graduation
- Job Placement
- ?

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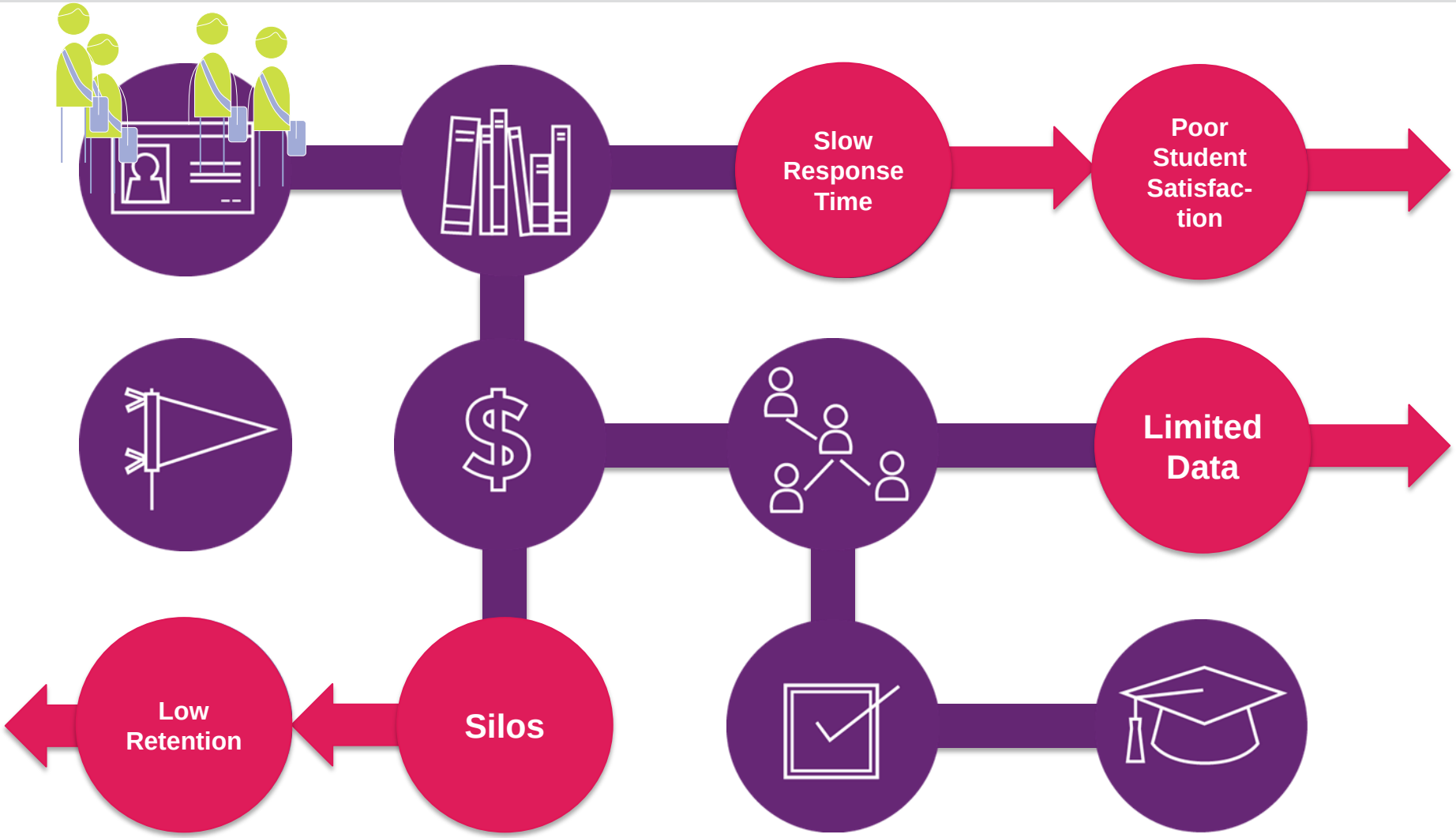
Roadblocks to Success



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The Destination

Ready access to meaningful information

Streamlined outreach efforts

Enhanced retention & completion rates

Coordinated campus-wide approach

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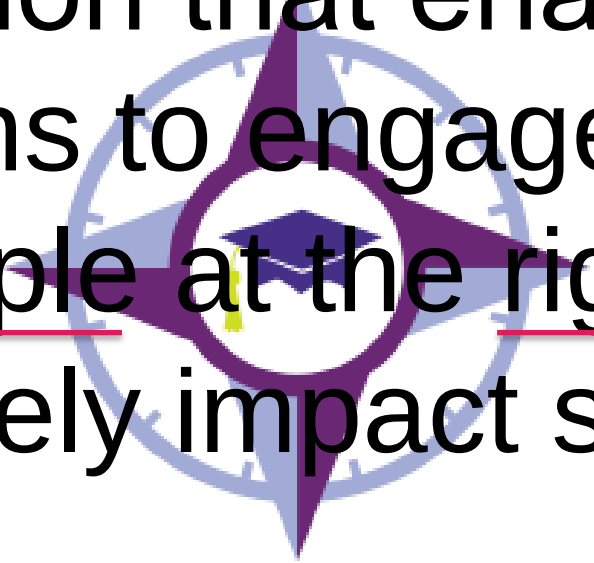
Ellucian Pilot

…a solution that enables institutions to engage the right people at the right time to positively impact student success.



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Ellucian Enterprise CRM

Recruiter

Pilot

Advancement

Constituent Relationship Management

- Built on Microsoft Dynamics CRM
- Tailored for higher education
- Supports the entire constituent life-cycle

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Ellucian Enterprise CRM

Banner® by Ellucian

Mobile and Portal

Ellucian Recruiter™

Analytics

Ellucian Degree Works™

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Stages of Student Success

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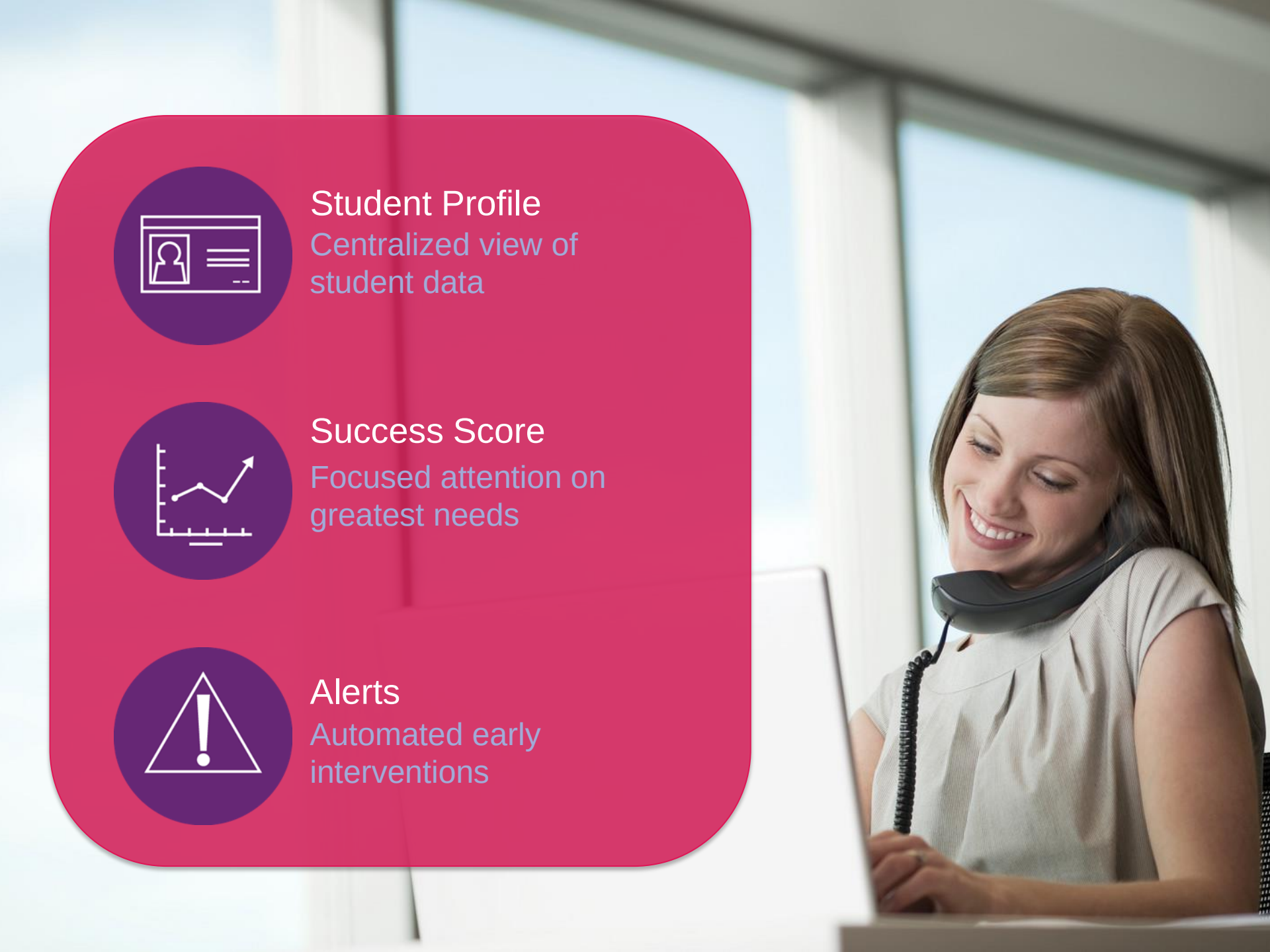
Advisor
Faculty
Student Success Manager

Advisor

Student Profile

Success Score

Alerts



Student Profile

Centralized view of student data

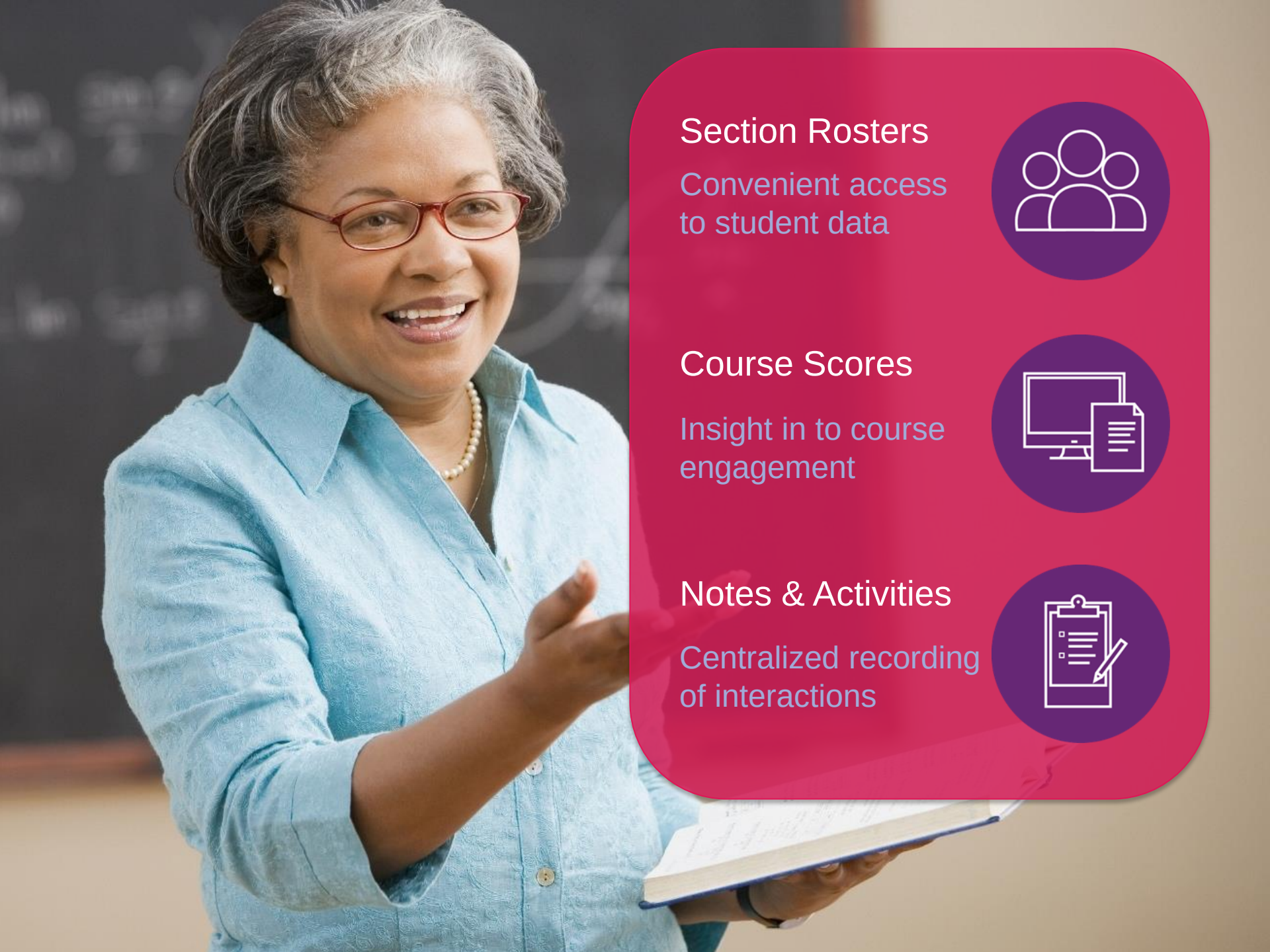
Success Score

Focused attention on greatest needs

Alerts

Automated early interventions

Faculty



Section Rosters

Convenient access to student data

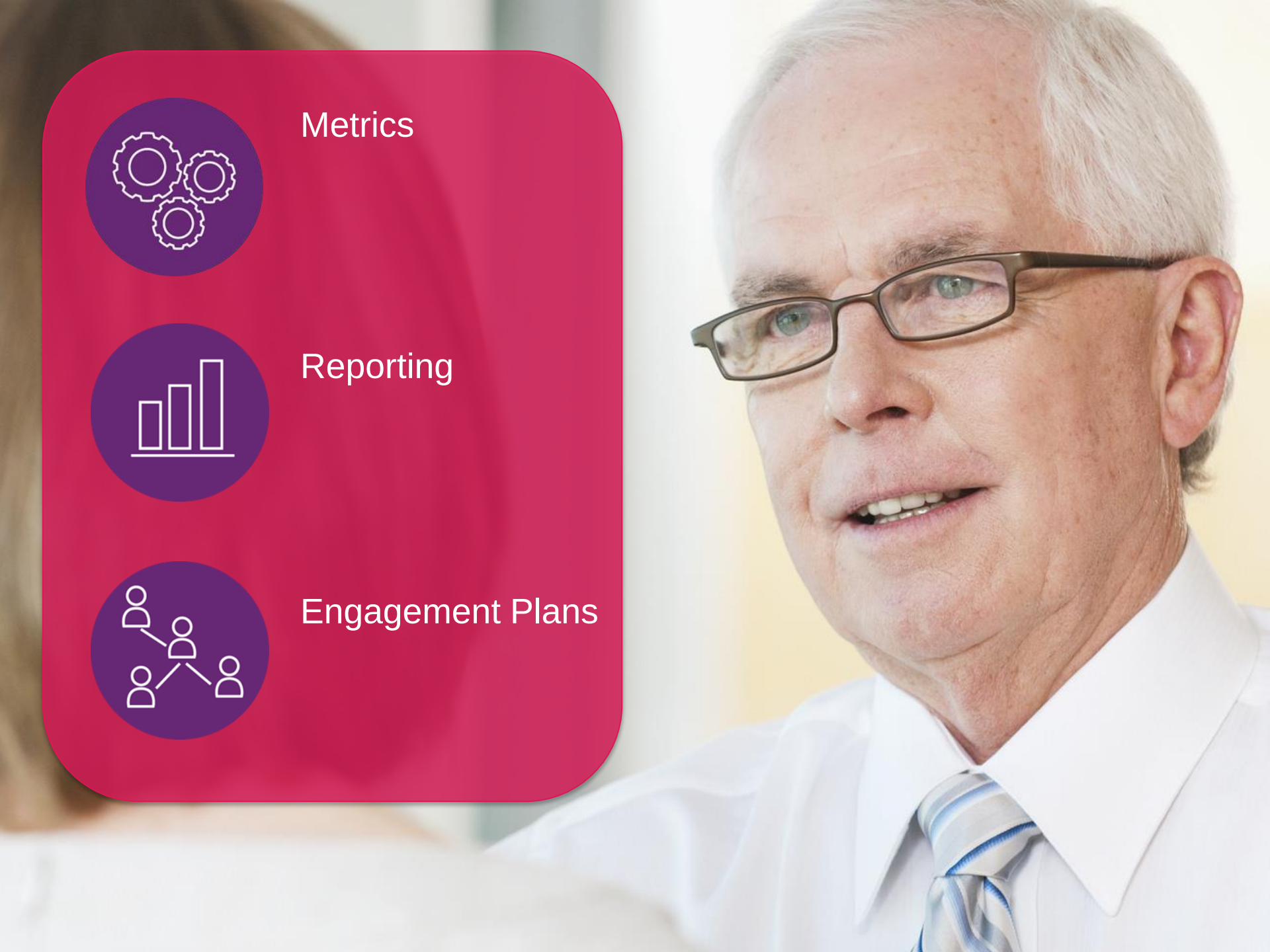
Course Scores

Insight in to course engagement

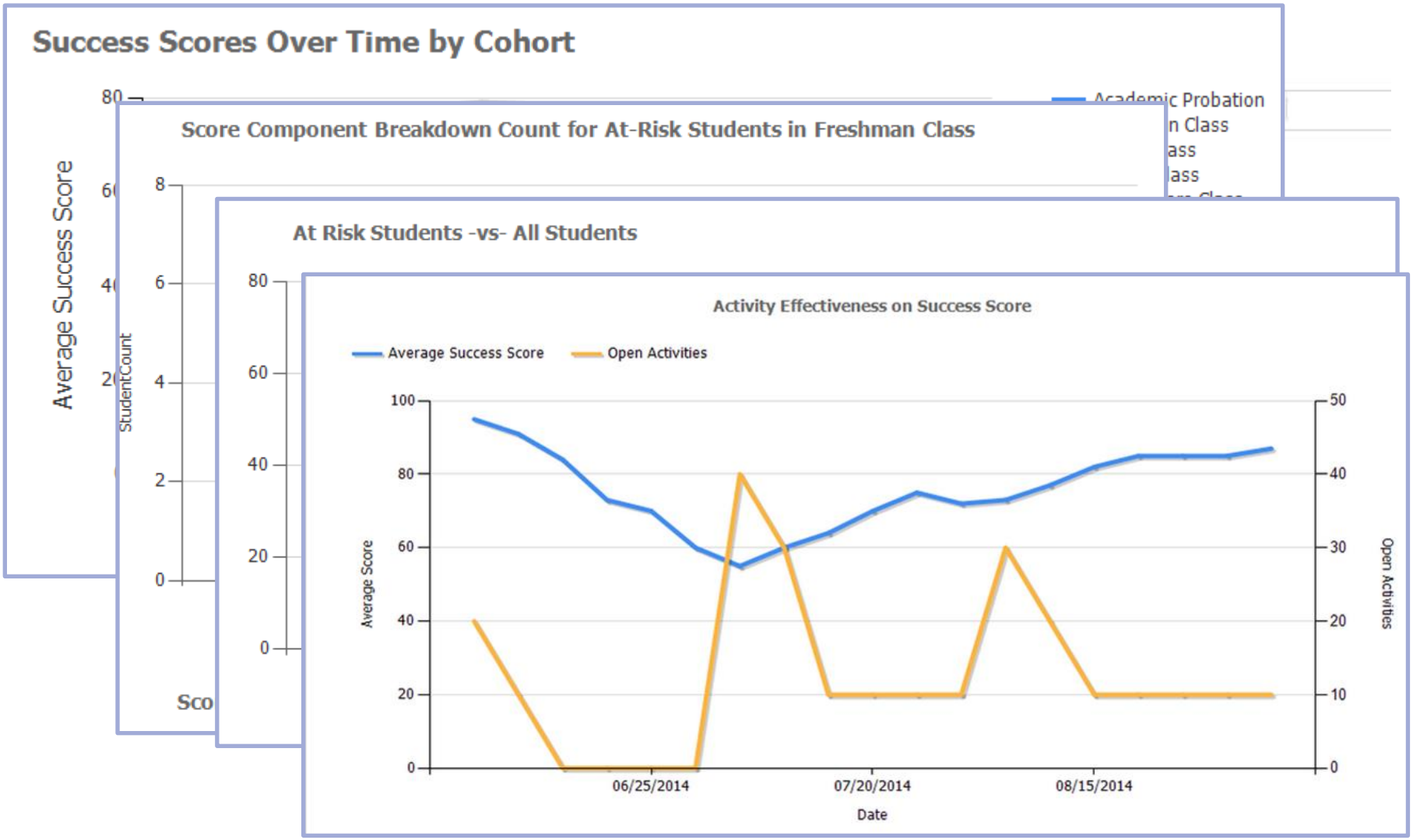
Notes & Activities

Centralized recording of interactions

Student
Success
Manager


Metrics
Reporting
Engagement Plans

Student Success Reports



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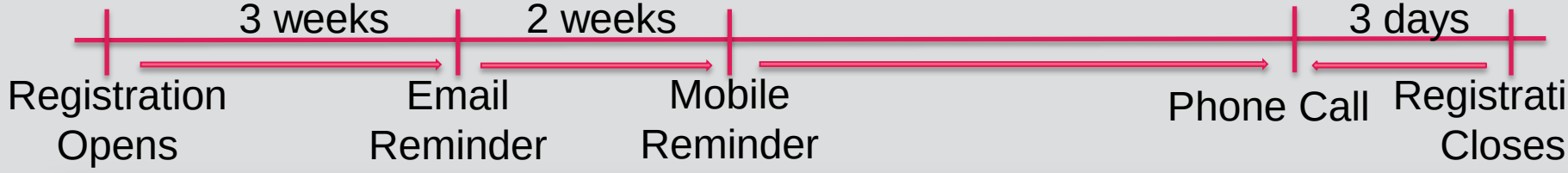

ENGAGEMENT PLAN : INFORMATION

Fall Registration Reminder

ADVISORS | Tasks | New Phone Call

HELP | SAVE | MARK COMPLETE | SAVE & CLOSE | SAVE & NEW | FORM

PHONE CALL

New Phone Call

Priority	Due	Status*	Owner*
Normal	11/21/2014 12:00 AM	Open	Joe Advi

Phone Call

Subject *	Registration Reminder		
Call From *	Joe Advisor		
Call To *	Karen Denton		
Phone Number	(814) 735-1256	Direction	Outgoing
Activity Code	--		

Description

--

Open

...blished
...r email for your
...ration begins

...rmation

...please notify the sender and delete this email from your system. Thank you.

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Metrics

Monitoring of initiatives

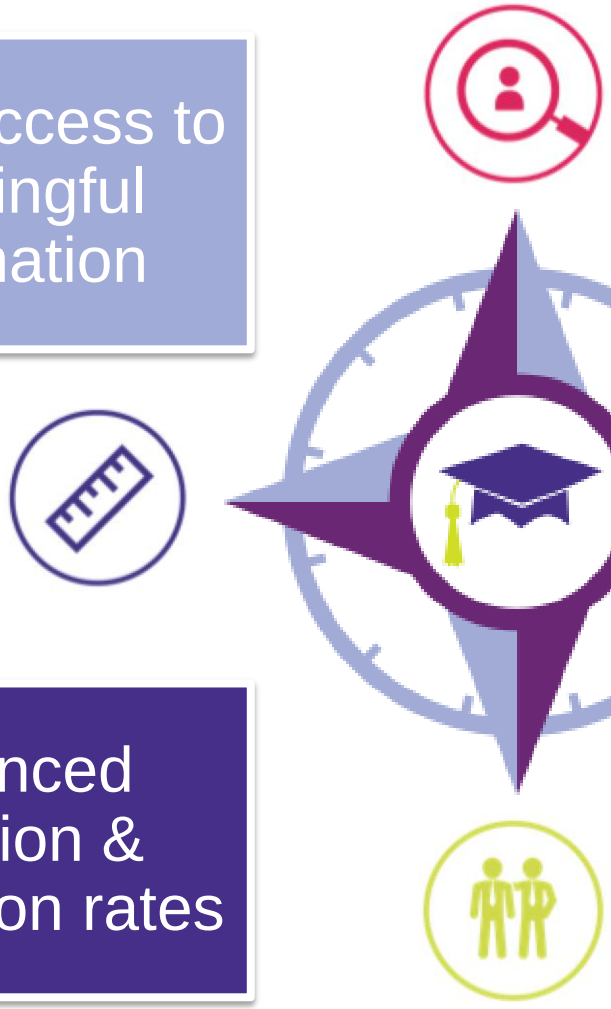
Reporting

Insightful analytics for continued improvement

Engagement Plans

Preconfigured, targeted communications

The Destination



Ready access to meaningful information

Streamlined outreach efforts

Enhanced retention & completion rates

Coordinated campus-wide approach

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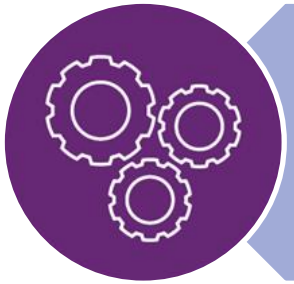
Why Ellucian Pilot?



Automation

- Preconfigured Alerts
- Extensive Early Engagements

Integration

- Rapid Time to Value
- Ellucian Services & Support

Extensibility

- Dynamics CRM Platform
- Configurable Rules, Plans & Dashboards

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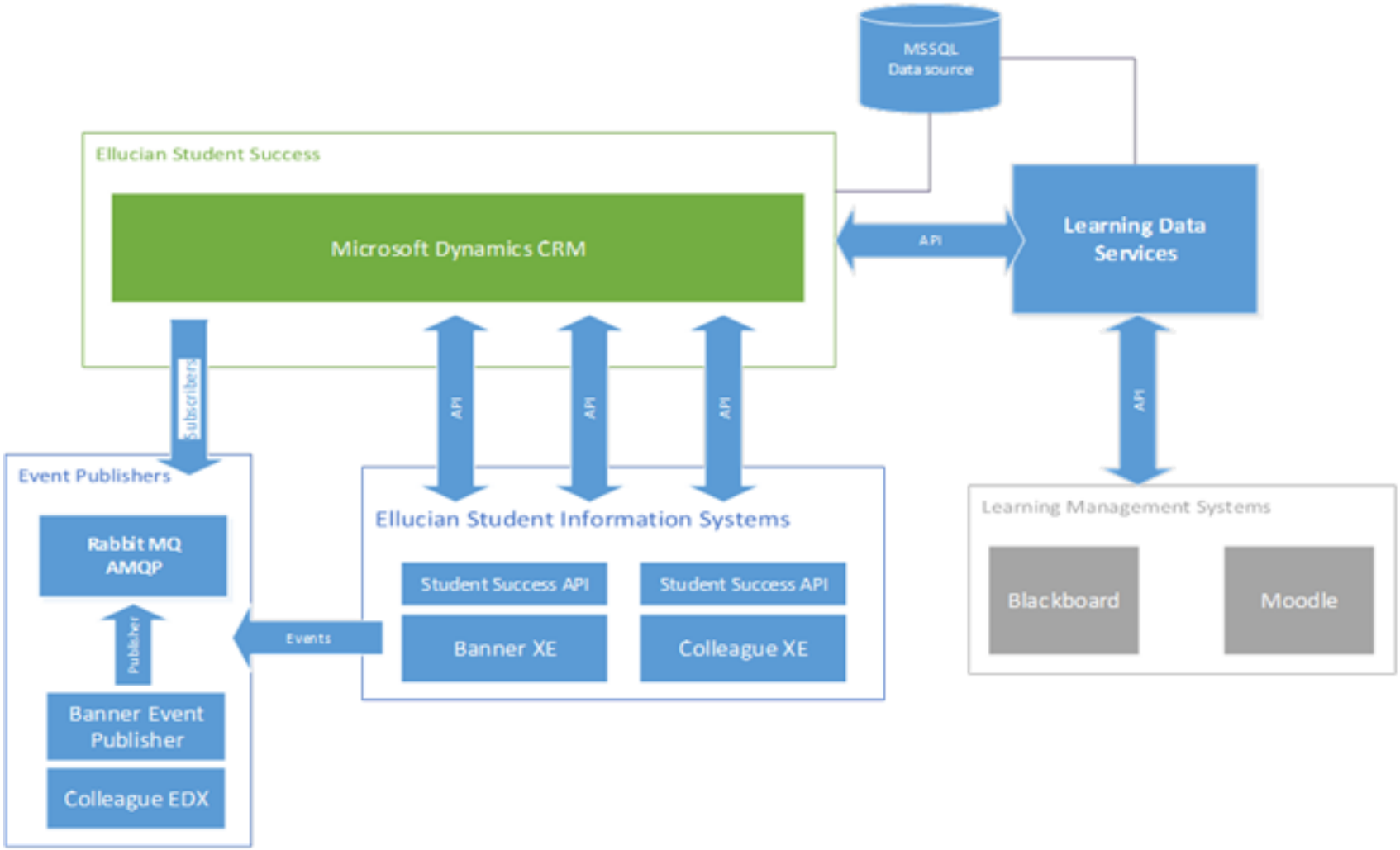
Student Success Architecture



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